

2018.11.08
Newsletter



So
Many
Roads

To Pay/Register for BMR2019, please go to the [BMR website](#) then from the menu "Start" → "Pay" or just click [HERE](#).

Great Energy:

October was a very brisk month for BMR sign-ups. What a great group of BMR veterans returning! Plus, a few new faces. Cheers to all of you who are taking part. If you have any questions, don't hesitate to reach out to us.



A higher than anticipated percentage of BMR riders heading to South Carolina for our finisher banquet. Our banquet coincides with the start of the 2019 Iron Butt Rally. GREAT job BMR riders for taking advantage of a fun opportunity! Thanks again to our groovy friends at the IBR who have elected to start their little 11day event at the same location and weekend as our finisher banquet. Seriously, how fun to bring the two groups together.

If you are one of the many BMR riders who signed up for BMR banquet in South Carolina, make sure you've gone to the private page where hotel information is available etc. You don't want to procrastinate on booking your room, when they're gone, they're gone. If you don't know what I'm talking about, be sure to raise your hand!!

Behind the scenes:

What a group of amazing volunteers applying great efforts, skills and time to bring you a fantastic event. GREAT themes are taking form, some have been in progress for well over a year. A tiny teaser on one theme: BMR favorite #418 Jack Weston worked long and hard on his first (of many?) BMR themes. Jack worked on this theme for at least a year. The last months Gary Andrew has been BMRizing Jack's theme (something we do to all themes) and this theme was the first theme completed for 2019. Riders are in for a treat when they open the Bonus listing (ETA: Feb01) and see the "VM" theme. Many other themes are in various stages, it is going to be a great year. Please make sure to wind your watch, many high point bonuses will have limited window of opportunity, so you'll want to know what time it is.

Behind
the scenes

Justin Long of Long Riders' Radio fame has taken over stewardship of the groovy apps that Joel Tolbert created. Wow, he's doing some very nifty and clever things. He's really put a lot of love, smarts and effort into both apps. ETA on beta versions is mid-December, stay tuned. And a big thanks to Justin for his efforts, fun and clever aptitude.

Lisa Landry and her posse over at the IBR have sure been good to us and we're working hard to reciprocate in spades. Lisa makes it look easy, but it's not, and we sure appreciate her taking the lead on coordinating the details to bring two groups together. Thank you Lisa, BMR participants look forward to contributing to a great weekend in South Carolina.

Poultry and the chicken.whore.

BMR favorite, alumni and big contributor: #031 Nancy Lefcourt is about to blast off on a grand ride to consume chicken. We have a bad habit in BMR of labeling people, we have point whores, food whores ..and we've labeled Nancy a chicken.whore.

Totally Crazy! Crazy Fun! A few weeks ago, I entered a Popeye's 12 Hour Drive Thru Contest. I'm a finalist (there are as many as 12). This contest entails ordering Popeyes from a kiosk in Ft. Stockton, Tx and picking it up 12 hours (or so) later in New Orleans. Ft. Stockton is a generally a fuel stop on I-10, not much there. A few gas stations, a few cheap motels. The kiosk is a few miles out of town in the middle of nothingness. It's approximately 850 miles between towns. They are marinating my chicken for 12 hours while I'm driving. If I order at the kiosk and get to Popeyes on Canal Street in New Orleans within a specified window (the window is significantly greater than 12 hours) I get a free chicken dinner and a year's worth of chicken dinners. And, I get my photo up in on the wall in Popeyes wall of fame. Yup, Nancy is riding for chicken.

Why? Why not?

You can follow me on the BMR site. I'll be leaving home early 11/9 to get to Ft. Stockton (1050 miles). I'll be leaving Ft. Stockton approximately 5 am on 11/10 and plan to get into New Orleans around 5 pm. The Spotwalla link will be active Friday morning 11/9 and go thru Monday 11/12 when I should be back home.

If you're anywhere near New Orleans (or not), come down and have dinner with me!

#031 Nancy has been groovy enough to post her Spotwalla tracking on the BMR site and she'll be posting up



(hopefully many) pictures along the way. GREAT fun and we'll be following along watching her map, and her posts and even chiming in. BIG CHEERS to Nancy!! Behave, besafe and have fun. Also, a slight spoiler for BMR2019: The chicken.whore is putting a fun theme together for this year's rally. Please note: Nancy's upcoming BMR (poultry related) theme should not be confused with Stephen Vook's BMR 2018 bird theme which was voted the worst theme in BMR history.

Track Nancy Here: <https://bigmoneyrally.com/2019/?cat=4304>

Important Dates:

[x] 2018.10.05 Registration Open: Early Bird Discount

[x] 2018.11.01 Discount Decrease

2018.12.01 Discount Decrease

2018.12.15 Smart Phone Beta Apps available, Testing/Practice starts
(Estimated Date subject to change)

2019.01.01 Discount Decrease

2019.02.01 Final Discount Decrease

2019.02.01 Bonus Listing Release

2019.02.22 02:22:22 BMR2019 Rally Start

2019.xx.xx StreetMasters opportunity (Date TBD)

2019.05.31 23:59:59.99 BMR2019 Rally End

2019.06.14 (Friday) BMR Banquet at the IBR start in South Carolina

